

Dear Friends and Family,

It was a challenging year for all, but we survived 2020, and I'm pleased to announce the **32nd Annual Gala Dinner and Cocktail Reception at The Bell Tower on 34th** will be held **Thursday, May 6th, 2021**. Safety is of highest priority and all precautions have been taken in order to maintain proper social distancing and provide a safe place to gather.

Please join us as we celebrate 75 years of Professionalism, Advancement, and Service and the Power of Community. The Gala is an important event focusing on bringing our members, friends, and family together to reflect on the past HAPL season, and to thank the President, Officers, Directors, and Committee Chairmen for their service to the HAPL. It will be a very special night as we welcome our new President, and honor one of our longstanding and invaluable members, Alan Morgan, CPL, with the "Outstanding Senior Landman Award".

Now more than ever we need help from our generous sponsors and members. The Gala cannot happen without you! Our goal this year is to raise \$6,800, which will help keep ticket costs to a minimum and keep HAPL events like this going. Sponsors will be recognized leading up to and throughout the event in various advertising formats such as the HAPL Newsletter, flyers, boards, email blasts, and presentations. We are also encouraging individual members to sponsor a ticket to those in need. Please make note on checkout and a private raffle will be e-mailed in April.

We have sponsorships available at the following levels, although, any amount is appreciated:

HEADLINING SPONSOR - \$3,000 or above

(Diamond benefits PLUS reserved table AND 4 FREE tickets*)

DIAMOND - \$2,000 - \$2,999

(Logo prominently displayed in all advertising avenues PLUS reserved seating AND 2 FREE tickets*)

PLATINUM \$1000-\$1,999 GOLD - \$500 - \$999 SILVER - \$250 - \$499 BRONZE - \$100 - \$249

All sponsors will have their company name and logos displayed in the HAPL Monthly Newsletter, in the evenings event program, and on displays placed strategically throughout the event, including projector screens during the social hour and dinner. Diamond Level sponsors and above will have the option of reserving a table(s) for their company and priority seating.

NOTE: SPONSORSHIP DEADLINE IS APRIL 22,2021

*To reserve your sponsorship or seat now, please make your donation using either of the options below options below:

Online:

Mail Checks Payable "HAPL" & Forms To:

HAPL Attn: GALA 800 Bering Drive, Suite 120 Houston, TX 77057

https://www.hapl.org/sponsorships/event/822/

https://www.hapl.org/events/register/822/pre/

Thank you for your continued support and please do not hesitate to contact me by phone at (832) 320-1278 or by email at <u>rwalsh@bfenergy.us</u> with any questions and concerns.

Sincerely,

Randi L. Walsh

Randi Walsh Committee Chair – HAPL Gala